



## Case Study

# Qatar National Bank eazymobile

**Qatar National Bank (QNB) is operating eazymobile, an advanced mobile banking solution enabling customers to connect with their bank account in a safe and secure manner.**

### Challenge

QNB was seeking an extension of the bank's eazylife suite of electronic banking services, a multi-purpose tool that gives customers secure access to a range of banking services through any mobile device, including BlackBerry and Smartphones in general, iPhone and iPad.

### Solution

Motif, a suite of products based on Vipera Platform, replaced QNB's in-house developed system and allowed for a quick re-engineering of the existing solution, adding new features to the mobile banking service and introducing a new look and feel. The eazymobile application is tailored to be used by everyone and features a simple and secure interface. Customers have the ability to fully manage their finances via their mobile phones. The service was also tested extensively prior to launch to ensure a hassle-free customer experience. eazymobile is available both in English and Arabic.

### Main Functionalities:

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Review accounts and cards

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Conduct domestic and international money transfer

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Topup phone from account or credit card

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Pay phone (Qtel) and utility bills (Kahrama)

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Create money transfer beneficiaries on the go

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Subscribe to domestic IPO

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Review current market activity, access bank news, forex and interest rates

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Switch to English or Arabic in real time

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